

**Press Release**  
**30<sup>th</sup> January 2012**



### **Basepoint Andover kicks off the new year with the 'Networking Hub'**

Basepoint Andover recently hosted its first 'Networking Hub' for 2012, which was a great success, attracting approximately 30 local business individuals. Those who attended had the opportunity to network, meet new people, generate new business and listen to an expert speaker, setting in motion a new year of business.

The key speaker was James Potter, a LinkedIn trainer and expert, who spoke about the untapped business opportunities available to businesses through the LinkedIn portal. This was then followed by a question and answer session.

Centre manager, Des Faherty, commented: "James's presentation was a great eye opener to online business opportunities which are essential to growth of small businesses. The great turnout also demonstrates how the local area needs and supports these types of the events."

The winners of the business card draw were by Julia Carey, of Langdown's DFK Chartered Accountants, and Denzil Ralph, from Deublin Ltd, who won a bottle of wine and the use of one of the centre's meeting rooms for free.

The next event is taking place at Basepoint Andover on 24th April 2012 from 11am to 1pm. Attendees will be provided with a light lunch and refreshments – all free of charge. To book a place, please email [andover@basepoint.co.uk](mailto:andover@basepoint.co.uk) or call 01264 326326.

Located in the East Portway Business Estate, Basepoint Andover provides high quality managed office space in friendly, purpose-built premises and on flexible terms. For further information, please contact the team on 01264 326326 or visit [www.basepoint.co.uk](http://www.basepoint.co.uk).

**ENDS**

### **NOTES FOR EDITORS**

Basepoint specialises in the development and operation of managed business, innovation and enterprise centres. These centres provide comprehensive accommodation and support infrastructure packages to new and early-stage companies within a supportive and secure environment. The company operates both wholly- and part-owned centres as well as managing facilities on behalf of public sector bodies. Group operations currently extend across Southern England and the Midlands, with additional opportunities under assessment across the UK.

Basepoint is a wholly-owned subsidiary of the ACT Foundation, a leading grant-making charity dedicated to improving the quality of life of those in need. The ACT Foundation derives its income from a substantial and diversified property portfolio of which Basepoint is a major constituent.



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