

PRESS RELEASE



BASEPOINT
making a difference

For immediate release
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Basepoint Folkestone Scoops Prize for Outstanding Service

Basepoint Folkestone is delighted to have won the Service Award at the inaugural Kent Business Challenge Awards recently held at The Tudor Park Hotel, Bearstead in Maidstone, and a prize which includes £100,000 worth of PR and advertising across the KOS media group, who launched the awards.

The Service Award was presented to a business that either specialised in service or demonstrated to the judges that its service was outstanding. Basepoint excelled; its Folkestone Business Centre was recognised by the judges as an excellent facility offering new and small businesses a sense of community, while providing support and flexibility. The management team's high level of customer focus also greatly impressed the judges.

Folkestone's centre manager, Lorraine Grover, who collected the award with her colleague, Diane McInnis, commented: "We were delighted to have won the award, which demonstrates how committed we are to supporting businesses within our centre. We offer a real sense of community to our licensees, who range from start-up businesses to established medium sized companies, providing them with support, regular centre events, and ensuring that we respond to queries quickly and efficiently. We are excited about the opportunity that winning this award will bring in raising our profile in Kent, and endeavour to continue our success and commitment to Kent businesses."

Established, owned and managed by Basepoint, the Folkestone Centre is located in Shearway Business Park, Folkestone, and is the hub of a thriving local business community. The Centre has over 50 different licensees, and the management team do their utmost to assist with their needs and enquiries, anything from "Where can I buy a desk?" to "Who is the best person to speak to about the intricacies of expanding my business?" Its high standard of customer service is backed up by the continual referrals it receives from its licensees for other businesses to join the centre.



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great people

The Kent Business Challenge Awards 2009 were launched by KOS Media to illustrate the positive role that the media can play in these difficult times. KOS Media has teamed up with its partners to offer the largest value prize fund ever to the business community of Kent.

For more information about Basepoint, visit www.basepoint.co.uk

- Ends -

NOTES FOR EDITORS

Basepoint specialises in the development and operation of flexible business, innovation and enterprise centres. These centres provide comprehensive accommodation and support infrastructure packages to new and early-stage companies within a supportive and secure environment. The company operates both wholly- and part-owned centres as well as managing facilities on behalf of public sector bodies. Group operations currently extend across Southern England and the Midlands, with additional opportunities under assessment across the UK.

Basepoint is a wholly-owned subsidiary of the ACT Foundation, a leading grant-making charity dedicated to improving the quality of life of those in need. The ACT Foundation derives its income from a substantial and diversified property portfolio of which Basepoint is a major constituent.

www.basepoint.co.uk

www.theactfoundation.co.uk

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