

# PRESS RELEASE

For immediate release  
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## **BROMSGROVE ALLERGY & NUTRITION CENTRE EXPANDS INTO THE CORPORATE WORLD AT BASEPOINT BUSINESS CENTRE**

The move to Basepoint Business Centre at Bromsgrove Technology Park in August for Bromsgrove Allergy and Nutrition Centre is a step in a new direction for Caroline Sproule as she expands her work into the world of business.

“With my ten years of experience of treating individual clients but with a desire to move into corporate health and reach a wider market, I felt I needed to move to a professional environment to help with marketing my business.”

Using kinesiology, an alternative muscle resistant testing method and her knowledge of digestive and skin disorders, Caroline is able to identify nutritional imbalances and food intolerances / allergies which her clients may have. Once such intolerances are recognised an individual dietary plan is designed for each client.



The results of these changes to diet and correcting nutritional imbalances have remarkable results. Caroline treats clients from all over the UK, from mild to acute conditions ranging from headaches, tiredness to IBS, eczema, asthma and migraines.

Caroline's interest in nutrition and allergies began when she spent two years in Japan where she found the diet – rich in fish and low in sugar, wheat and dairy – to be immensely beneficial on a personal basis. On her return to the UK she found the western diet to be greatly inferior, and began to explore ways of putting her new knowledge to practical use.

More information on allergies and their treatment can be found at [www.bromsgroveallergy.co.uk](http://www.bromsgroveallergy.co.uk). Alternatively contact Caroline at Unit 33, Basepoint Business Centre, Bromsgrove Technology Park, Isodore Road, Bromsgrove, B60 3ET tel. 01527 834624. [bromsgroveallergy@googlemail.com](mailto:bromsgroveallergy@googlemail.com)

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*The image that accompanies this release shows Caroline Sproule of the Bromsgrove Allergy and Nutrition Centre.*

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latest technology



easy in, easy out



great people

## **NOTES FOR EDITORS**

**Basepoint** is a wholly-owned subsidiary of the ACT Foundation, a leading grant-making charity dedicated to improving the quality of life of those in need, particularly the mentally and physically disabled. The ACT Foundation derives its income from a substantial and diversified property portfolio of which Basepoint is a major constituent.

Basepoint specialises in the development and operation of managed business, innovation and enterprise centres. These centres provide comprehensive accommodation and support infrastructure packages to new and early-stage companies within a supportive and secure environment. The company operates both wholly- and part-owned centres as well as managing facilities on behalf of public sector bodies. Group operations currently extend across Southern England and the Midlands, with additional opportunities under assessment across the UK.

[www.basepoint.co.uk](http://www.basepoint.co.uk)

[www.theactfoundation.co.uk](http://www.theactfoundation.co.uk)

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