



**BASEPOINT**  
making a difference

**PRESS RELEASE**  
**8<sup>th</sup> June 2012**

### **Basepoint Camberley supports local charity, Christopher's Smile**

Basepoint Camberley is delighted to announce that Christopher's Smile has been selected as the centre's chosen charity for the next financial year.



Basepoint Business Centres, who specialise in the development and operation of flexible business, innovation and enterprise centres, is owned by The ACT Foundation, a leading UK grant-making charity, dedicated to improving the quality of life of those in need. As such, each centre is dedicated to fundraising for a selected charity and The ACT Foundation match funds any money raised by the chosen charity, up to the value of £10,000 per centre.

Christopher's Smile is a charity that funds the development of new biological drugs to treat medulloblastoma and other childhood cancers without devastating side effects. These drugs will provide an effective cure for all and save the lives of the children who currently do not survive this awful disease. By directly funding academic researchers, Christopher's Smile will expedite the testing and development of these new drugs enabling children in the future to have access to more effective and safer treatments.

Basepoint Camberley have already started their fundraising efforts for the charity and recently held a Best of British Jubilee Fete, which raised approximately £300 for the charity. Karen Williams, centre manager, comments: "The fete was a great success and it was so rewarding to see the local businesses community come together and support such a life changing cause. We look forward to organising many more events over the coming year. "

Karen Capel, Founder of Christopher's Smile, comments: "We are delighted to have been chosen by Basepoint Camberley. As a small charity, fundraising support makes a huge difference and it is only through organisations such as Basepoint Camberley that we are able to make a difference for families and children with cancer. It was a pleasure to meet so many local supporters at the Jubilee Fete and to be a part of the event. People were very generous and every penny donated to the charity will help us to fund our next research target."

Basepoint Camberley is situated on the western edge of Camberley town centre, giving easy access to M3 links and junction 12 of the M25. Basepoint Camberley has 57 office and workspace units. All units are available on flexible easy-in easy-out licence agreements which mean that businesses can expand or downsize as their needs change, with as little as two week's notice. For more information, or to enquire about business space at Basepoint

Basepoint Centres Limited, 61 Thames Street, Windsor, Berkshire, SL4 1QW  
t: 01753 853515 f: 01753 753901 e: [hq@basepoint.co.uk](mailto:hq@basepoint.co.uk) w: [basepoint.co.uk](http://basepoint.co.uk) reg no: 03048451



unique workspaces



latest technology



easy in, easy out



great people

Camberley, please call 0800 197 3486, visit [www.basepoint.co.uk](http://www.basepoint.co.uk) or email [camberley@basepoint.co.uk](mailto:camberley@basepoint.co.uk).

-ENDS-

## NOTES FOR EDITORS

Basepoint specialises in the development and operation of managed business, innovation and enterprise centres. These centres provide comprehensive accommodation and support infrastructure packages to new and early-stage companies within a supportive and secure environment. The company operates both wholly- and part-owned centres as well as managing facilities on behalf of public sector bodies. Group operations currently extend across Southern England and the Midlands, with additional opportunities under assessment across the UK.

Basepoint is a wholly-owned subsidiary of the ACT Foundation, a leading grant-making charity dedicated to improving the quality of life of those in need. The ACT Foundation derives its income from a substantial and diversified property portfolio of which Basepoint is a major constituent.

[www.basepoint.co.uk](http://www.basepoint.co.uk)

[www.theactfoundation.co.uk](http://www.theactfoundation.co.uk)

For further **press** information regarding **Basepoint**, please contact:

Emma Ward Hunt / Louisa Hayman at Foundation PR Ltd

T: 020 8542 7400

E: [emma.wardhunt@foundation-pr.co.uk](mailto:emma.wardhunt@foundation-pr.co.uk) / [louisa.hayman@foundation-pr.co.uk](mailto:louisa.hayman@foundation-pr.co.uk)