

Press Release
26th April 2012

Local businesses benefit from specialist advice at Basepoint Exeter's Networking Hub

Basepoint Exeter's recent Networking Hub played host to speakers who offered insightful talks regarding employing people with disabilities as well as an analysis on social media.

Event speakers were David Honeybill from Pluss, a Social Enterprise that supports people with disabilities and disadvantage in employment. David highlighted how Pluss wants to include those furthest from the labour market and how the enterprise offers specialist employment programmes to a variety of organisations.



David was followed by Ann Holman from Thinklab, who discussed 'Social Networking - The Myths and Its Future', which provided insightful knowledge into the science behind social networking and the real added value it can bring to businesses.

So far, approximately 150 local businesses have attended Basepoint Exeter's quarterly Networking Hub since July 2011, and benefited from networking, meeting new people, and generating new business – all for free.

Darren Rogers, Basepoint Exeter's centre manager, said: "We were thrilled to see such a good turn out for our event. At the Networking Hub we aim to emphasise the importance of networking in order to promote growth and development of SMEs, and also provide fresh speakers to inspire and advise on business matters."

The next event is scheduled for Thursday 19th July at 11am – 1pm. Attendees will also be provided with lunch and refreshments. To book a place, please email exeter@basepoint.co.uk or call 0800 197 2994.

Based on the Marsh Barton Trading Estate, Basepoint Exeter provides high quality managed office space in friendly, purpose-built premises and on flexible terms. The centre provides a wide range of affordable small business units from 1-2 people up to an open plan 7,000 sq ft office. Facilities include meeting rooms, on-site catering, 24hour CCTV, site management, parking and a business support service. For further information please contact the centre or visit: www.basepoint.co.uk.

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NOTES FOR EDITORS

Basepoint specialises in the development and operation of managed business, innovation and enterprise centres. These centres provide comprehensive accommodation and support infrastructure packages to new and early-stage companies within a supportive and secure environment. The company operates both wholly- and part-owned centres as well as managing facilities on behalf of public sector bodies. Group operations currently extend across Southern England and the Midlands, with additional opportunities under assessment across the UK.

Basepoint is a wholly-owned subsidiary of the ACT Foundation, a leading grant-making charity dedicated to improving the quality of life of those in need. The ACT Foundation derives its income from a substantial and diversified property portfolio of which Basepoint is a major constituent.

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