

Press Release
24th November 2011



Basepoint Folkestone hosts successful free networking event – ‘The Networking Hub’

Basepoint Folkestone recently hosted its first quarterly networking event for local businesses and Basepoint licensees, ‘The Networking Hub’, which was a great success with approximately 50 attendees. The event provided individuals with the opportunity to network, meet new people, generate new business – and also listen to guest speakers.

The speakers were Councilor Alan Clifton-Holt, the portfolio holder for Economic Development and Alternative Service Delivery, who spoke about the local economy and what actions the Local Authority are taking to assist businesses in the Shepway area. This was then followed by Dr Paul Holmes, managing director of Advanced Training, who gave advice on marketing for small businesses.

Lorraine May, centre manager at Basepoint Folkestone, commented: “The Networking Hub is a fantastic opportunity for local businesses to come together in an informal way and discuss their ideas and issues. Listening to Alan specifically focus on the relationship between the Shepway area and local businesses provided much food for thought, along with Paul’s invaluable advice focusing on marketing SMEs. We look forward to organising many more inspirational speakers for future events.”

The next event is scheduled to take place at Basepoint Folkestone on 23rd February 2012. Attendees will also be provided with lunch and refreshments – all free of charge.

Basepoint Folkestone is situated on the Shearway Business Park and provides a wide range of high quality managed office and workshop space in friendly, purpose-built premises and on flexible terms. For further information about the centre, please contact the team on 01303 298298, email Folkestone@basepoint.co.uk or visit www.basepoint.co.uk.

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NOTES FOR EDITORS

Basepoint specialises in the development and operation of managed business, innovation and enterprise centres. These centres provide comprehensive accommodation and support infrastructure packages to new and early-stage companies within a supportive and secure environment. The company operates both wholly- and part-owned centres as well as managing facilities on behalf of public sector bodies. Group operations currently extend across Southern England and the Midlands, with additional opportunities under assessment across the UK.

Basepoint is a wholly-owned subsidiary of the ACT Foundation, a leading grant-making charity dedicated to improving the quality of life of those in need. The ACT Foundation derives its



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