



**BASEPOINT**  
making a difference

## Press Release 13<sup>th</sup> September 2010

### £3000 'BiZ-Factor' prize on offer for local new businesses

On 1<sup>st</sup> October, Basepoint Ipswich is hosting a 'Dragon's Den' style event; the BiZ Factor, offering one lucky local start-up company or new business a prize package worth over £3000, including a six month 'virtual office' donated by Basepoint.



The 'BiZ-Factor' is the brainchild of Basepoint licensee, Glen Newman from New Brand. Glen has collaborated with Boleyn Events, another Basepoint tenant, and between them come up with this fantastic prize which will include the virtual office space - a mailing address, use of the breakout area, the meeting rooms at licensee rates and a telephone line, as well as print, website creation and hosting, and networking at business breakfasts - everything a new start-up business could need to build their client base.

Most of the goods and services are being donated by companies working at Basepoint which include: Matt Porter Web Design, 'The Best of' Ipswich, Zen Systems and Tuddenham Press Ltd.

Glen Newman, Director of Newbrand, says: "As a small but well-established company, we recognise just how hard it can be to get started in business. The BiZ-Factor aims to help one lucky business that is about to launch or which has been set up within the past twelve months. There's no limit to the type of companies that can apply as long as they are based in the Suffolk area. We don't see ourselves as 'dragons' but rather as business angels!"

Those wishing to enter the competition need to fill in an entry form (from [www.new-brand.co.uk/bizfactor](http://www.new-brand.co.uk/bizfactor)) providing information on their business and why they think they should win. The entry deadline is 22<sup>nd</sup> September 2010, after which the five shortlisted applicants will be asked to go head-to-head with the panel of judges at 3.30pm on 1<sup>st</sup> October 2010 at Basepoint.

Situated on Ransomes Europark, Basepoint Ipswich provides a wide range of high quality, managed office and workshop space in friendly, purpose-built premises and on flexible terms. For further information, please contact the Basepoint team on: Tel. 01473 722 700 or visit [www.basepoint.co.uk](http://www.basepoint.co.uk).



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- Ends -

## NOTES FOR EDITORS

**Basepoint** specialises in the development and operation of flexible business, innovation and enterprise centres. These centres provide comprehensive accommodation and support infrastructure packages to new and early-stage companies within a supportive and secure environment. The company operates both wholly- and part-owned centres as well as managing facilities on behalf of public sector bodies. Group operations currently extend across Southern England and the Midlands, with additional opportunities under assessment across the UK.

Basepoint is a wholly-owned subsidiary of the ACT Foundation, a leading grant-making charity dedicated to improving the quality of life of those in need. The ACT Foundation derives its income from a substantial and diversified property portfolio of which Basepoint is a major constituent.

[www.basepoint.co.uk](http://www.basepoint.co.uk)

[www.theactfoundation.co.uk](http://www.theactfoundation.co.uk)

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