

## WEBSITE NEWS

## 30<sup>th</sup> November 2010

## **EcoStyle Wins Green Business Award at Luton "Rising Stars" Business Excellence Awards**

Basepoint Luton licencee **Simon Hall of EcoStyle** is proud to have been recently awarded the Green Business Award 2010 at the Bedfordshire & Luton 'Rising Stars' Business Excellence Awards.

The award was presented by the Mayor of Bedford, Dave Hodgson who said: 'As Mayor and Portfolio Holder for Economic Development, I am delighted that the council is sponsoring the Green Business Award. The green award shows the importance of companies demonstrating a business commitment to environmental and social responsibility. 'Each year the awards have grown in stature and are a great way to celebrate Bedfordshire's business achievements. The quality of entries was very high and this year's finalists have demonstrated to us that the local business scene is very much alive.'

EcoStyle director Simon Hall said: 'We are extremely proud and feel very privileged to have won the Green Business Award. As a company we believe passionately in the importance of renewable energy as a key element in the fight to reduce global CO2 emissions. This award will greatly help to raise our company's profile and increase awareness of our renewable energy education activities'.

EcoStyle promotes awareness and understanding of renewable energy technologies. The company designs and manufacture demonstration models to teach renewable energy in schools and colleges or for use as marketing tools within industry. The product range includes fully-functioning portable models demonstrating wind power, photovoltaic and solar water heating technologies.

Established in 2002, EcoStyle has now supplied over 7,000 Renewable Energy Kits to organisations around the world.

