

# PRESS RELEASE

For immediate release  
13 July 2009



## BUSINESS IS BOOMING FOR LUTON HOME CARE PROVIDER

Home Care provider Caremark, who opened their doors in Luton earlier this year, are finding there is a growing demand for their services.

Caremark provides a wide range of care services to adults and children in their own homes, as well as providing trained, qualified staff to residential settings.

Owner and Care Manager, Samantha Wellington commented "We have been delighted with the demand for high quality care in the local area; interest has been really strong in Luton, Bedfordshire and North Hertfordshire".

"The feedback we have received from our existing clients has been extremely positive and complimentary, which is testament to the dedication, hard work and professionalism of each and every one of our care staff."

Caremark has created in excess of 25 local jobs for local people, and is in the process of a further recruitment drive, looking for care workers, Field Care Supervisors and Care Coordinators. Director, Nick Wellington added "Our goal is to provide the highest standards of care to the local community, we know the only way to achieve this is to employ the very best people, train them well and retain them."

Caremark's Luton office is one of 30 offices across the country. For further information please contact Caremark on 01582 433730 or [www.caremarkluton-southbeds.co.uk](http://www.caremarkluton-southbeds.co.uk).

*Ends*

### NOTES FOR EDITORS

An image for general illustrative purposes accompanies this announcement.

### Media contacts may be addressed to:

Nick Wellington  
Director  
Caremark Luton & South Beds  
01582 433730  
[nickwellington@caremarkluton-southbeds.co.uk](mailto:nickwellington@caremarkluton-southbeds.co.uk)

[Additional notes and contacts overleaf.../](#)



unique workspaces



latest technology



easy in, easy out



great people

Basepoint specialises in the development and operation of managed business, innovation and enterprise centres. These centres provide comprehensive accommodation and support infrastructure packages to new and early-stage companies within a supportive and secure environment. The company operates both wholly- and part-owned centres as well as managing facilities on behalf of public sector bodies. Group operations currently extend across Southern England and the Midlands, with additional opportunities under assessment across the UK.

Basepoint is a wholly-owned subsidiary of the ACT Foundation, a leading grant-making charity dedicated to improving the quality of life of those in need. The ACT Foundation derives its income from a substantial and diversified property portfolio of which Basepoint is a major constituent.

[www.basepoint.co.uk](http://www.basepoint.co.uk)

[www.theactfoundation.co.uk](http://www.theactfoundation.co.uk)

For more information on Basepoint Luton, contact:

Heather Pedder  
Business Development Manager  
Innovation Centre and Business Base  
[Luton@basepoint.co.uk](mailto:Luton@basepoint.co.uk)  
01582 434206