

Press Release
12th December 2011

Winning charity balloon found hundreds of miles across the Channel

The winner of the Basepoint balloon race recently held to raise money for Hampshire and West Sussex charity, Smile Support & Care, was a balloon found literally hundreds of miles away – across the Channel in the Netherlands!



Basepoint sold a total of 201 'race' balloons for £5 each to local businesses across ten of its centres located in Hampshire and West Sussex, which joined forces to help Smile Support, a charity providing invaluable care to families with disabled children and young adults living in the region. The balloons were released at an event in October, and eagle eyes were asked to look out for balloons until the closing date of 30th November – the balloon that had travelled the furthest distance would be deemed the winner.

Amazingly, the winning balloon was found approximately 350 miles away from its original start point, Waterlooville, Hants, by Jos and Anneke Molenaar of the Netherlands. They won a £50 prize for finding the balloon which they kindly donated to Smile Support & Care. The original owner of the balloon was Nicola Patrick of Data2Impact, who are located in Basepoint's Andover centre.

Karen Osborne, Area Manager for Basepoint, comments: "When we decided to hold the balloon race, we had no idea that the balloons would travel quite so far, so we were stunned when Jos and Anneke told us they had found a balloon in the Netherlands! We want to thank all of those people who bought balloons and showed their support. We're still calculating the monies raised from our event and will announce it in the New Year."

The balloon in second place was found in Rochester in Kent 95.8 miles away, and was purchased by Stuart Wallace of International Sports & Leisure in Basepoint's Waterlooville Centre – they will receive £50 of stationary. All contestants and winner details are listed on the Basepoint website (www.basepoint.co.uk).

Basepoint's ten participating centres in Hampshire and West Sussex are located in Andover, Basingstoke, Gosport, Havant, Romsey, Southampton, Waterlooville, Winchester, Crawley and Newhaven. All offer modern, convenient office accommodation and support infrastructure packages to new and early-stage companies within a supportive and secure environment. For further information, please visit: www.basepoint.co.uk



unique workspaces



latest technology



easy in, easy out



great people

For more information about Smile Support & Care, please visit www.smilesupport.org.uk

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NOTES FOR EDITORS

Basepoint specialises in the development and operation of managed business, innovation and enterprise centres. These centres provide comprehensive accommodation and support infrastructure packages to new and early-stage companies within a supportive and secure environment. The company operates a total of 28 both wholly- and part-owned centres as well as managing facilities on behalf of public sector bodies. Group operations currently extend across Southern England and the Midlands, with additional opportunities under assessment across the UK.

Basepoint is a wholly-owned subsidiary of the ACT Foundation, a leading grant-making charity dedicated to improving the quality of life of those in need. The ACT Foundation derives its income from a substantial and diversified property portfolio of which Basepoint is a major constituent.

www.basepoint.co.uk

www.theactfoundation.co.uk

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Smile Support & Care

Smile Support & Care is a regional charity that was founded in 1994 to provide much-needed help to families with disabled children and young adults living in Hampshire and West Sussex.

Delivering more than 1,300 hours of community-based care per week, the charity tailors its help to the need of the family and most importantly the individual, from those with milder forms of autism to those with chronic life-limiting conditions such as cystic fibrosis.

Providing essential care, the charity helps young people develop and achieve their potential. It also helps their families cope with the everyday pressures of life caring for a disabled child.

With two operational centres based in Eastleigh, Hampshire, and Littlehampton, West Sussex, Smile Support & Care works with a growing number of families, many of whom live in the most socially and economically deprived inner city areas along the south coast.

Smile Support & Care's 18th Anniversary Appeal

It is often impossible for disabled children and young adults to enjoy a break away.

Smile Support & Care wants to make the impossible, possible - giving individuals within Hampshire and West Sussex the unique opportunity to get away and relax in a purpose built facility, adapted to suit their needs.

The charity's aim is to build a short-break centre in Waterlooville, Hampshire, offering breaks for disabled children and young adults, as well as providing them and their families with a place to enjoy a holiday together.

To achieve its goal, the charity is looking to raise £3.4 million via its dedicated 18th Anniversary Appeal.

For further **press** information regarding **Smile Support & Care**, please contact:

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