

**Press Release**  
**10<sup>th</sup> September 2010**

## **Swindon start-up company celebrates successful first year of trading**

Clarity Assessment Specialist, a company specialising in water hygiene management, which is located at Basepoint Business Centre in Swindon, is celebrating after a successful first year of trading. Between them, the Clarity team have over 18 years experience in dealing with Legionella risk and water hygiene.



Clarity joined Basepoint as a start up business with no confirmed contracts on their books, but in the last 12 months by using and offering a structured approach to establish a maintenance and management programme, they have been successful in gaining contracts with local authorities, schools, sports facilities, local companies and care homes.

Brian Caswell, Clarity's head of surveying, commented: "As a new start up business offering a range of solutions to water hygiene management, we feel our personal, professional approach reflects in the values we offer our clients. It is that approach that has been instrumental in helping us succeed in very competitive markets and in such difficult economic times. It is important to us that our location reflects our values and Basepoint does exactly that; it's a professional business community.

Lyn Chapman, centre Manager at Basepoint Swindon, said: "I am delighted that Clarity has had such a successful first year of trading. I'm sure their professionalism and customer service has been instrumental in their development as a leading local company in this field. We have tried to do as much as possible to support Brian and his team, and I wish them every success for the future. I hope that Basepoint Swindon and Clarity will be working in partnership for many years to come."



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To find out how Clarity can help your business with its range of Legionella Risk Assessment services, please call 01793 602562 or visit the web site at [www.clarityassess.co.uk](http://www.clarityassess.co.uk).

Basepoint Swindon is ideally located in Westlea; the Centre offers easy access to Swindon town centre, and J16 of the M4 motorway. For further information please contact the team on 01793 608800 or email [swindon@basepoint.co.uk](mailto:swindon@basepoint.co.uk)

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### **NOTES FOR EDITORS**

Basepoint specialises in the development and operation of managed business, innovation and enterprise centres. These centres provide comprehensive accommodation and support infrastructure packages to new and early-stage companies within a supportive and secure environment. The company operates both wholly- and part-owned centres as well as managing facilities on behalf of public sector bodies. Group operations currently extend across Southern England and the Midlands, with additional opportunities under assessment across the UK.

Basepoint is a wholly-owned subsidiary of the ACT Foundation, a leading grant-making charity dedicated to improving the quality of life of those in need. The ACT Foundation derives its income from a substantial and diversified property portfolio of which Basepoint is a major constituent.

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[www.theactfoundation.co.uk](http://www.theactfoundation.co.uk)

For further **press** information, please contact:

Emma Ward Hunt  
Foundation PR Ltd  
T: 020 8542 7400  
E: [emma.wardhunt@foundation-pr.co.uk](mailto:emma.wardhunt@foundation-pr.co.uk)