

14th May 2010

Sunflowers for Badgers in Weymouth

One of the first groups to receive their seeds for the competition are St John's Ambulance Badgers in Weymouth. Centre Manager Nigel Reed visited the Badgers spending time helping them to plant their sunflowers for the competition.

Business management company Basepoint, which has a centre in Weymouth, is running the Join Us and Grow summer competition which encourages youngsters to plant sunflowers.

The group with the tallest sunflower will receive a prize of £250-worth of vouchers to spend on books and IT equipment. The local winner will then go head-to-head for the chance to win an additional £500 in vouchers.

There are 12 groups participating locally including the Weymouth Badgers, the junior section of St John Ambulance for children aged five to 10 years old.

Leader Sonia Cash said: "The pots are still on the windowsill but they'll be going in the ground soon.

"The children are enjoying looking after the flowers and it fits in well with their resourceful badge which is about growing and recycling."

The competition was launched in early May and will run throughout the summer.

Basepoint's executive director Brian Andrews said: "As well as helping local businesses to flourish we want to encourage the younger generation."

Mr Andrews added: "We believe the sunflower competition is a great way for children to see how, with a bit of effort and nurturing, they can make a seed bloom into a huge flower – an analogy that can be applied to growing a business."

